

ORDER



Orders
Order / Rev: 712279 - 2
Alt Order #:
Product Desc: Stabenow for Senate
Estimate: 11849
Flight Dates: 10/22/12 - 10/28/12
Original Date / Rev: 09/07/12 / 10/26/12
Order Type: Political

WZZM 13

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency Name: Media Strategies
Buying Contact:
Billing Contact:
 11350 Randon Hills Road, Suite 670
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stabenow, D/ D/ Senate
Demographic: A25-54
Product Codes: PL-US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	24	\$8,525.00	\$7,246.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	24	\$8,525.00	\$7,246.25	0.00
Totals	24	\$8,525.00	\$7,246.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/22/12	10/24/12	M-F 6-7a M-F Morning News	CM	6-7a	MTW----	:30	3	\$355.00	P-2	0.00	NM	3	\$1,065.00
2	WZZM	10/28/12	10/28/12	WZZM Sun Weekend AM News Sun Weekend AM News	CM	6-7a (6:00 AM-7:00 AM)	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
3	WZZM	10/28/12	10/28/12	WZZM Sun Weekend AM News Sun Weekend AM News	CM	7a-8a (7:00 AM-8:00 AM)	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
4	WZZM	10/26/12	10/26/12	The View The View	CM	11a-12n	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5	WZZM	10/22/12	10/25/12	M-F 3-4p Katie	CM	3-4p	M--T---	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
6	WZZM	10/23/12	10/25/12	M-F 4-430pm Judge Judy	CM	4-430p	-T-T---	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
7	WZZM	10/24/12	10/26/12	M-F 430-5pm Judge Judy	CM	430-5p	--W-F--	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
8	WZZM	10/22/12	10/25/12	M-F 5-530pm Judge Judy	CM	5-530p	M--T---	:30	2	\$285.00	P-1	0.00	NM	2	\$570.00
9	WZZM	10/23/12	10/25/12	M-F 530-6pm M-F News	CM	530-6p	-TWT---	:30	2	\$390.00	P-2	0.00	NM	2	\$780.00
10	WZZM	10/24/12	10/26/12	M-F 6-630p M-F News	CM	6-630p	--W-F--	:30	2	\$780.00	P-2	0.00	NM	2	\$1,560.00
11	WZZM	10/23/12	10/23/12	Tue Prime Tues 9-10p	CM	9-10p (9:00 PM-10:00 PM)	-T-----	:30	1	\$720.00	P-3	0.00	NM	1	\$720.00

Order / Rev: 712279 - 2
 Alt Order #:
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: Stabenow, D/ D/ Senate
 Product Desc: Stabenow for Senate
 Estimate: 11849

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	WZZM	10/26/12	10/26/12	Fri Prime C 20/20	CM	10-11p	----F--	:30	1	\$360.00	P-3	0.00	NM	0	\$0.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WZZM	10/26/12-10/26/12		Fri Prime C		10-11p	----F--	:30		(\$360.00)		0.00	NM		
		Credited [credit na's]													
13	WZZM	10/22/12	10/26/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	MTW-F--	:30	4	\$470.00	P-2	0.00	NM	3	\$1,410.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WZZM	10/22/12-10/26/12		M-Su 11-1135p LN		11-1135p	MTW-F--	:30		(\$470.00)		0.00	NM		
		Credited [credit na's]													
14	WZZM	10/22/12	10/25/12	Nightline Nightline	CM	1135p-1202a	M--T---	:30	2	\$410.00	P-1	0.00	NM	2	\$820.00
													Totals	24	\$8,525.00